

Sue Currie

Sue Currie is Australia's leading Personal Branding strategist and the director of Shine Communications Consultancy, an executive development company. A professional speaker and business educator, Sue will help you shine in the media, in business or your personal life.

Sue's strategies help independent and corporate professionals boost their public profile and increase profits by enhancing professional image and building brand visibility.

Through her speaking and training programs she helps you to grow your company's major asset – You. Sue has the background to support her message having worked in television as a PR consultant, newsreader and publicist after an earlier career in modelling and acting.

She contributes articles to a number of magazines, has a regular ezine with tips on personal and professional PR and is author of *Apprentice to Business ACE* – your inside-out guide to personal branding.

With her many years experience in the field, Sue certainly has an understanding of how to help you bring out your personal best and Shine.