



# BRAND YOURSELF TO STAND OUT AND SHINE REGISTRATION FORM

Creating and communicating a winning personal brand will enable you to build greater career success.

In this half day seminar you will learn how to apply the principles of branding that corporations use to yourself. You will identify how to uncover your personal brand to stand out in the crowd, make a lasting first impression and communicate a professional image. You will understand the – **3 steps to discovering and developing your personal brand:**

***Pinpointing Your Brand***

***Packaging Your Brand***

***Promoting Your Brand***

**WEDNESDAY, SEPTEMBER 5, 2007**

**Workshop will be held from 9.30am to 1.00pm at – Bureaux, Level 3, 50 York Street, Sydney.**

TAX INVOICE Sue Currie Communications Pty Ltd t/a Shine Communications Consultancy ABN 73 090 122 222

## CONTACT DETAILS

Name \_\_\_\_\_

Position \_\_\_\_\_

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## PRICE DETAILS

\$245 (+ GST)

## PAYMENT DETAILS

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